

EBIONETWORX



RICA TRAINING MANUAL

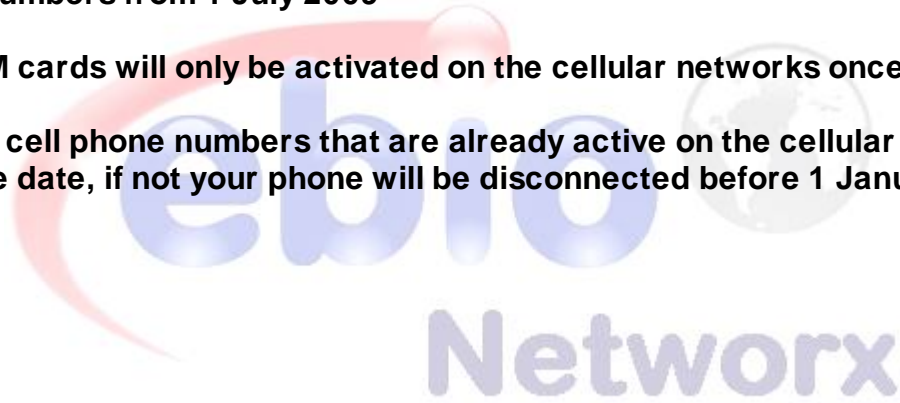
INTRODUCTION

RICA is the Regulation of Interception of Communication and Provision of Communication-Related Information Act. It is a new law by the Government to help the police to fight crime. <http://www.ficame.co.za/FICA.HTM>

RICA is the new law from the South African Government that requires everyone to register all new and existing cell phone numbers from 1 July 2009

New SIM cards will only be activated on the cellular networks once it is registered

Existing cell phone numbers that are already active on the cellular networks must be registered within 18 months from effective date, if not your phone will be disconnected before 1 January 2011



BECOME A RICA AGENT WITH EBIONETWORX AND 2NDCELL

Why become a RICA agent?



- ❖ To make money – RICA is the best opportunity for vendors who don't have enough money to start selling airtime. You don't need money or stock to start doing RICA, just time and hard work. It won't take long to earn thousands of Rand's in commission.
- ❖ RICA is a legal requirement from Government that all cellular networks in SA must comply with law started on the 1st of July 2009
- ❖ All cell phones numbers and data SIM cards must be registered, contract or prepaid.
- ❖ When you buy a new simcard in order to for it to be activated you need to RICA it first or you won't be able to use it.
- ❖ Customers with existing cell phone numbers that are already active on a South Africa cellular network will have 18 months from the effective date

You can help to make South Africa a safer place, as this law aims to help law enforcement agencies to identify the users of cell phone numbers and track criminals using cell phones for illegal activities **WHILE EARNING MONEY.**

HOW DO I MAKE MONEY

- ❖ You get R5 for a Vodacom, Cell C and MTN RICA registration.
NB: You will be paid in airtime stock at month end of the following month (work in January and get paid end February) and that stock you will sell to make money.



- ❖ You will make an additional profit when selling the airtime.
- ❖ You will receive free starterpacks every month to sell and you will get R5 registrations on those starterpacks from 2nd cell
- ❖ You can sell starter packs – sell from R1 – R10. That is your profit to keep plus you get R5 extra for each starter pack sold and RICA in new customers name when the customer spends R15 _ R20 airtime

RICA Profit example EXCLUDING AIRTME SALES

RICA REG PER MONTH	PROFIT PER MONTH 30 days	PROFIT PER YEAR 12 months
1 per day	R150 *R5 per reg.	R1 800
10 per day	R1 500	R18 500
30 per day	R4 500	R54 000
100 per day	R15 000	R180 000

HOW DO I BECOME A RICA AGENT?

- ❖ Complete a registration form attached to this training manual
- ❖ Fax it back to us on 0865662326
- ❖ You will be registered with in 5 working days from receiving the registration form
- ❖ You will receive 3 SMS messages once you have been registered
 1. First SMS – Your RICA agent user name and password – you will need these to logon to RICA website and Mobi site <http://ricaonline.co.za> or www.vrica.mobi
 2. Second SMS – Your notification that you can now use *130*7422# on your phone to RICA



3. Third SMS – Your Smartload pin and main menu code to sell airtime from your phone

Now you can start to RICA your friends, family and customers and **MAKE MONEY**

You will receive s a package: a cap, bib, and 20 free startepacks for free every month, a T-shirt and the Flash simcard

You will receive your **MONTHLY FREE STARTER PACKS** once we have your registration form and we have registered your account. We will courier the starter packs to you – please use your physical address on the registration form where we can send the starter packs – **NO post boxes**

HOW TO GET STARTED?

YOU WILL NEED THIS FOLLOWING INFORMATION :

- ❖ Cell phone number
- ❖ Full names and surnames
- ❖ ID number or passport number. You will need to show one of the following documents as proof of identity
 - green barcode ID document
 - ID card
 - Temporary ID certificate or
 - Passport



- One physical address. You need to show any document that includes your name and residential address such as a bank statement, municipal rates, cell phone or retail account (not older than three (3) months), existing lease, rental or credit agreement, insurance policy, current TV or motor vehicle license
- If you are in an informal settlement you can provide a letter and/or affidavit from a school, church or retail store where you receive your post (this letter must be on a official letterhead or have the stamp of the school, church or retail store)
- Registration must be done in person to confirm your identity
- PLEASE note that tourist only need their passport number to RICA

FOR MORE INFO ABOUT RICA SEE THE FOLLOWING WEBSITE:

<http://www.pmg.org.za/>

www.rwrrant.co.za/2009/07/07/rica-implemented-in-south-africa/ -

www.vodacom.co.za/rica/index.jsp

NB: RICA is absolutely free AND All THE CUSTOMERS information MUST be kept confidential in a secure data base and cannot be used for any other purpose allowed under the RICA Act

TO RICA AN EXISTING NUMBER

1. Dial *13*7422# (*130*RICA#) – **You don't need airtime to dial**
2. Select OPTION 1, register sub
3. Enter the cell phone number
4. Take the SIM card out of the customers phone
5. When ask for the 4 digit SIM number, use the last 4 numbers printed on the customers SIM card
6. Enter customers FIRST NAME
7. Enter customers SURNAME
8. Select the type of identification to be used (South Africa ID)
9. Enter ID

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- 10 Enter the customers address – you have 3 lines to enter the details (you must see a proof of residence like water and light account or a rental agreement)
- 11 Enter the postal code

Select YES to register the customer's phone with RICA

You can register at most stores where you can buy a starter pack, even from your FLASH dealer. For more information, contact your FLASH dealer or your cellular network's Customer Care Centre or visit their website.

RICA YOUR NEW STARTER PACKS RECEIVED WITH A PACKAGE

- 1 Dial *13*7422# (*130*RICA#)
- 2 Select OPTION 1, REGISTER SUB
- 3 Enter all of the 20 SIM numbers printed on the back of the starter pack
- 4 When ask for the 4 digit SIM number, use the last 4 numbers of the SIM card 20 digits printed on the starter pack
- 5 Enter customers FIRST NAME
- 6 Enter customers SURNAME
- 7 Select the type of identification to be used (SA ID)
- 8 Enter the ID
- 9 Enter the customers address – you have 3 lines to enter details (you MUST see proof of residence)
- 10 Enter the postal code
- 11 Select YES to register the customers phone with RICA

Network

HOT TIP: Build a team of RICA sub agents who collect the info for you – 10 agents who bring you 10 per day each = 100 per day and R15 000 per month

HOW TO SELL AIRTIME

Step1

To sell airtime you need to register with Smartload (Business in your pocket)

- ❖ Smartload allows you to sell airtime from your cell phone via free SMS solution, 24 hours per day
- ❖ No physical stock – no risk of theft
- ❖ No transaction or deposit costs
- ❖ Your profit 5% - 11% on airtime sales to start selling airtime

Step2

Go to your nearest ABSA bank and deposit a minimum of **R200** cash into the following ABSA bank account

- ❖ Bank – ABSA Bank
- ❖ Account name – Smartload
- ❖ Account number – 4070177689
- ❖ Branch number – 632005

NB: USE YOUR CELLPHONE NUMBER AS REFERENCE

STEP3

You will receive a sms with Your PIN and the Smartload menu code plus your R200 stock balance.

START SELLING AIRTIME

Start selling airtime using the following USSD STRINGS below

Vodacom – Dial *130*678*11* your pin* customer cell number* value of the airtime#

MTN – Dial *130*678*12* your pin*customer cell number* value airtime#

Cell C – Dial *130*678*13*your pin*customer cell phone number*value airtime#

The customers will receive SMS with the airtime pin directly to his phone and you will receive confirmation of the sale plus your profit made

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ATM IN YOUR POCKET

The Smartload account give you an opportunity to have an ATM in your pocket
If you want to tranfer money home, to friends or family or even pay a customer you can.
You can be able to deposit cash at no cost into the ABSA account and then transfer it to any other persons cell phone using the following strings:

- ❖ ***130*678*22*your pin* the customers cell phone number*amount#**
- ❖ **Funds will be transferred from your account to the customer's account. there are no transaction costs**
- ❖ **If the customer is not registered you will be asked to select option 1 to register the new vendor**
- ❖ **Funds will be paid as airtime stock .for example: if you transfer R200 to the client,the client will receive R200 worth of airtime stock to sell and make cash or find a 2ndcell HUB who will except the credits and pay you the cash**

To find the nearest HUB SMS the word HUB plus your Province and town to 32187 .
You can use the ABSA account as YOUR PERSONAL ACCOUNT.

FREQUENTLY ASKED QUESTIONS

Q: can I register my friend and family to become RICA agents?

A: YES you can, as a registered RICA agent, to register more agents. You don't earn any of their commission but you must sell them the business solution. Train them and motivate them to start making money:

- 1 Dial *130*7422#
- 2 Select OPTION 5
- 3 Register Agent option and
- 4 Follow the simple instructions on your cell phone

